



Partnerships 2023

Reach your audience

Connect with the most influential UX practitioners, organisations and thought leaders in the industry.



10 talks & 8 workshops
packed into 2 lively days:



Join us at the stunning Grade One listed Tobacco Dock for a two-day conference covering all aspects of the design process from user research and interaction design through to product design and design systems.



2

Days of non-stop learning

20+

Expert speakers

400

Participants

Currently in its 15th year, UX London is presented by Clearleft – one of the world's first and best-regarded UX design consultancies.

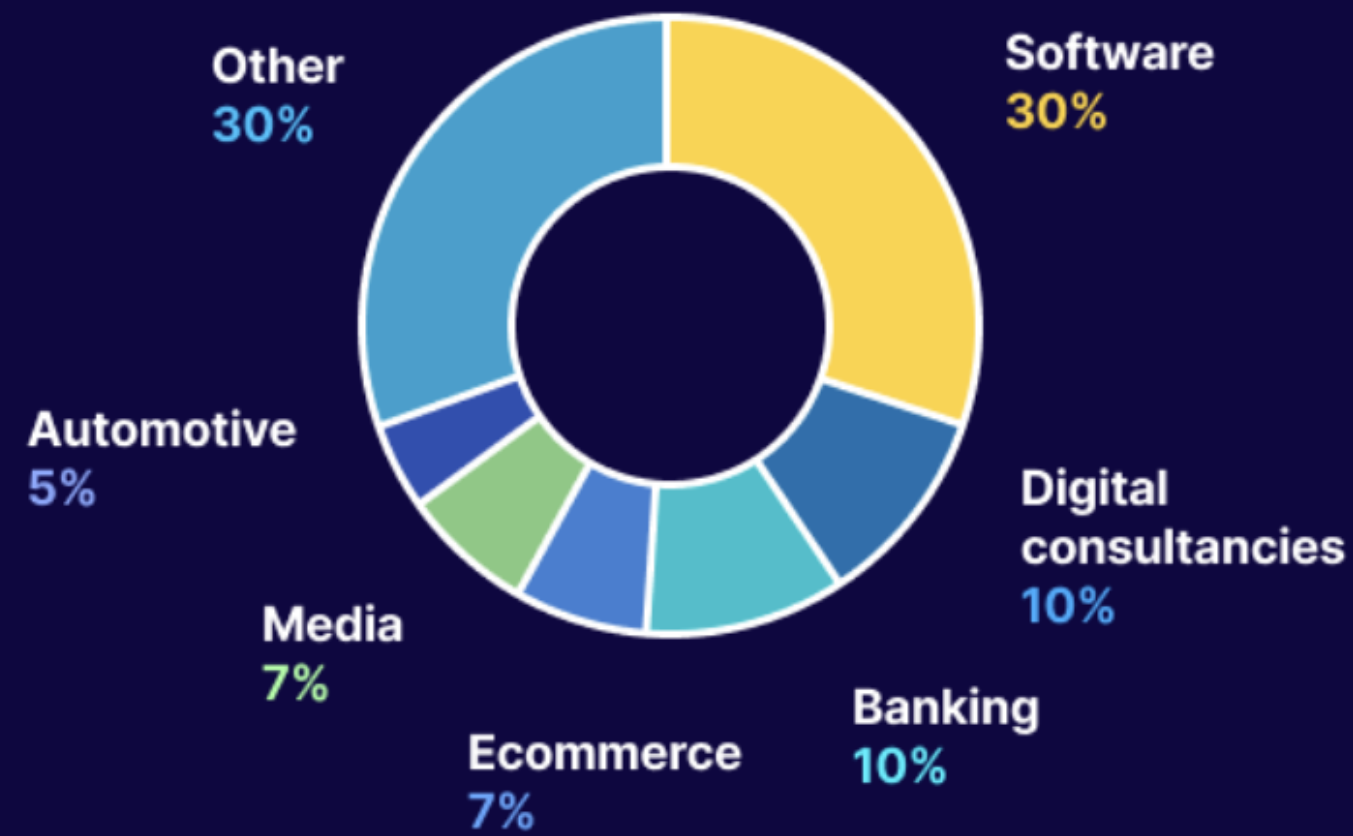
Clearleft



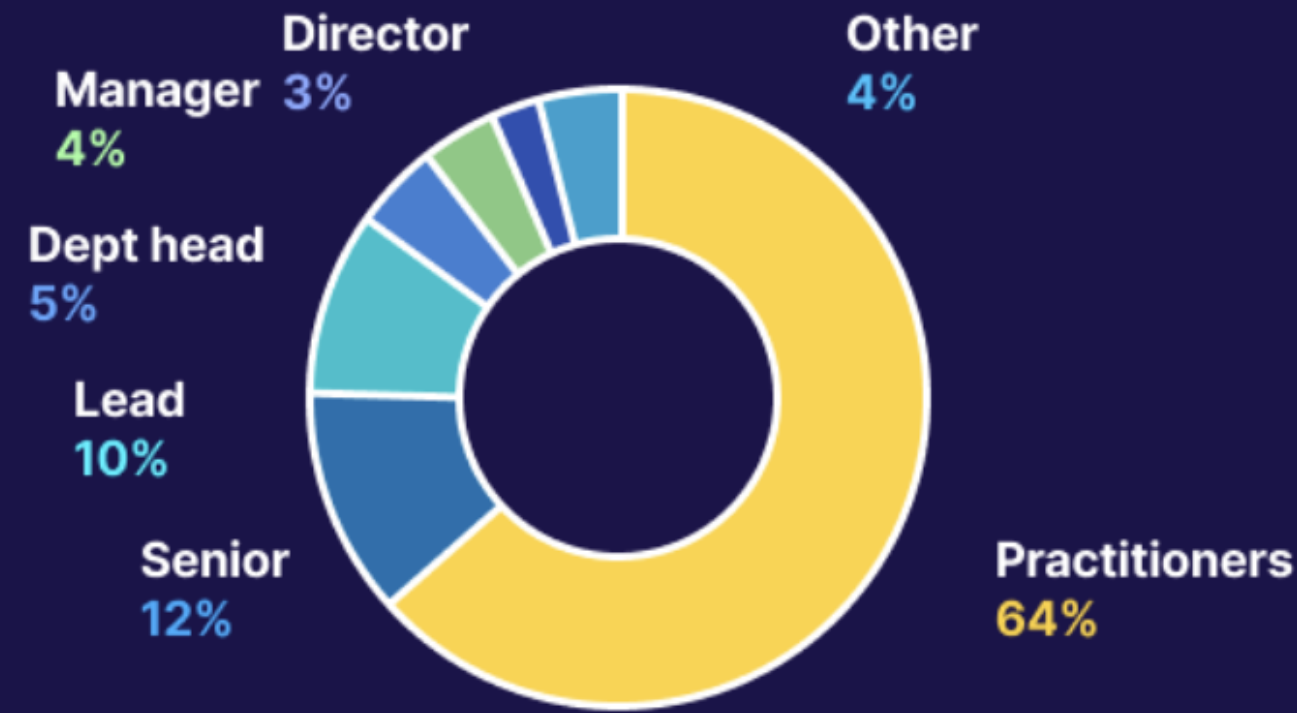
Who are our visitors?

We attract a highly engaged audience of designers and related practitioners working in industries including digital consultancies, software, banking, ecommerce, and media.

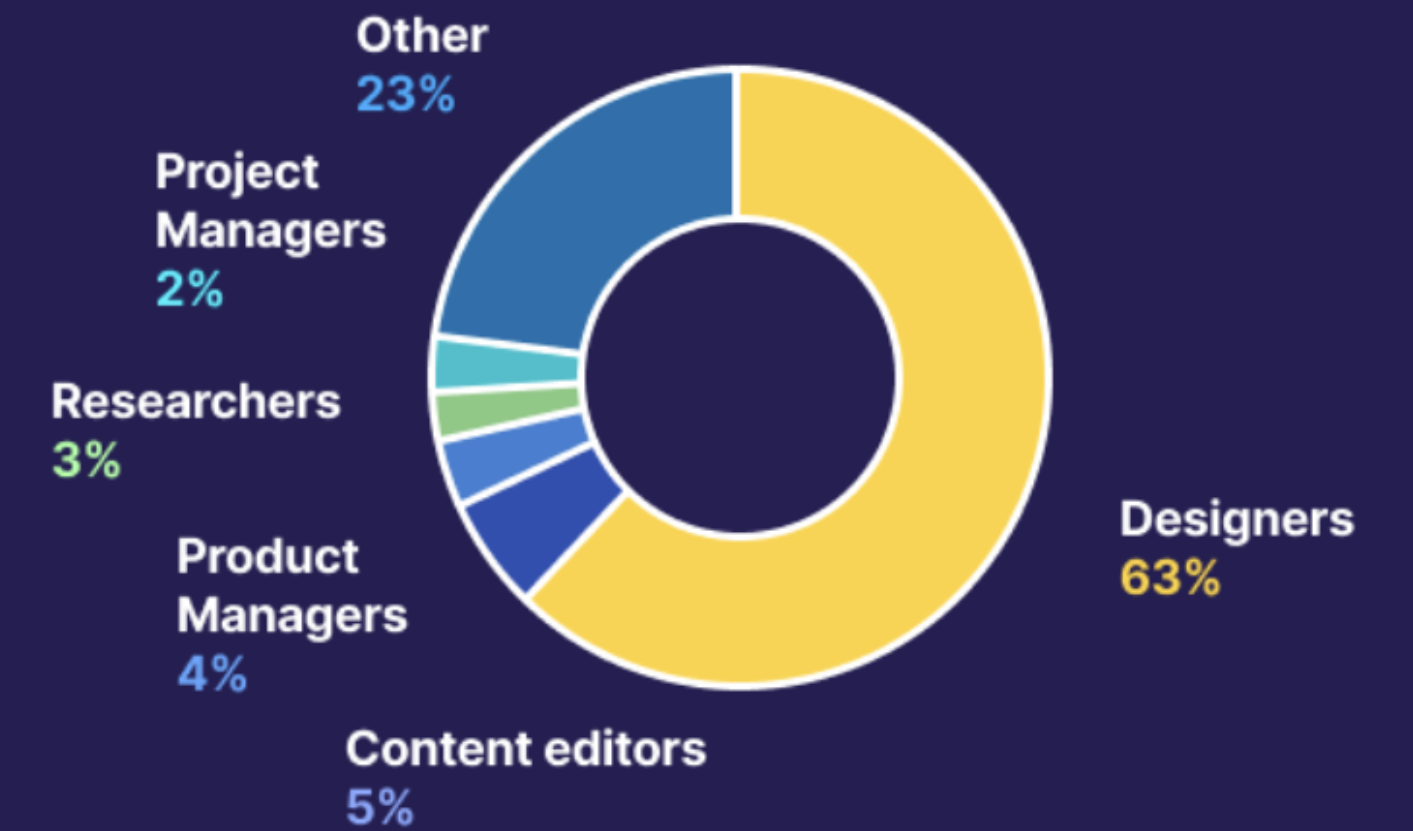
BY INDUSTRY



BY SENIORITY



BY ROLE TYPE



Where do they work?

UX London participants represent a variety of leading national and international companies.



What do they do?

- User Experience Architect
- Interface Designer
- UX Manager
- CXO (Chief Experience Officer)
- Senior Information Architect
- Head of Online
- Product Manager
- CTO (Chief Technical Officer)
- Usability Consultant, Interaction
- Senior Analyst
- User Experience Designer



14 years of influential speakers

Roles at time of UX London appearance



Jeff Veen
Founding Partner
Adaptive Path



Pablo Stanley
Lead Designer
InVision



Abby Covert
Information Architect & Author



Krystal Higgins
UX Design Lead & Onboarding Specialist



Don Norman
Author



Jake Knapp
Design Partner
Google Ventures



Kristina Halvorson
Founder & CEO
Brain Traffic



Fonz Morris
Lead Product Designer
Netflix



Felicia Williams
Design Director
Twitter



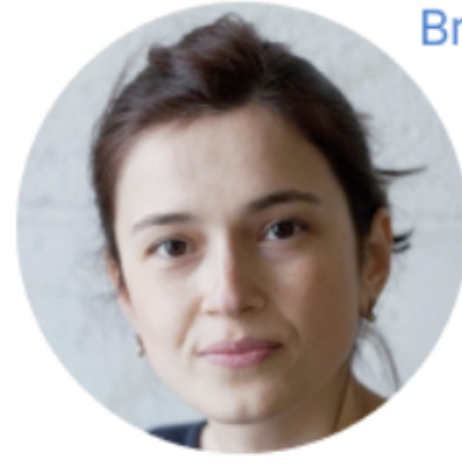
Brad Frost
Web Designer, Speaker, Writer, & Consultant



Christina Wodtke
Start-up coach and author of Radical Focus



Frank Yoo
VP of Design & Research
Coinbase



Alla Kholmatova
UX and Interaction Designer



Erika Hall
Co-founder and Author
Mule Design Studio



Lou Downe
Head of Design for the UK Government
GDS



Peter Morville
President
Semantic Studios



Bill Buxton
Principle Scientist
Microsoft Research



Kim Goodwin
Author of Designing for the Digital Age



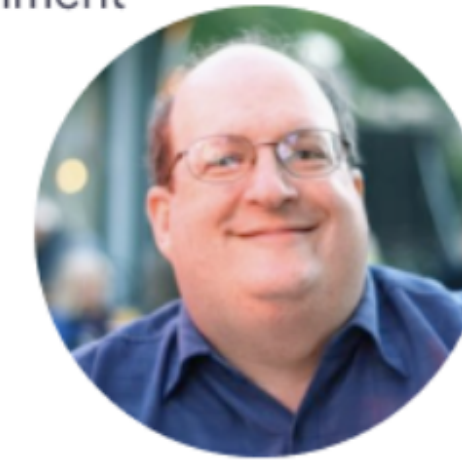
Jeff Gothelf
Author of Sense and Respond & Lean UX



Vicki Tan
Principal Product Designer
Spotify



Luke Wroblewski
Author of Mobile First



Jared Spool
Maker of Awesomeness
Center Centre/UIE



Margot Bloomstein
Brand & Content Strategy Consultant, Speaker, Author.



Some of our wonderful past sponsors

hⁱ interactive

inVISION

Spotify Design

RED BADGER

Adobe

Google

monzo

Uswitch

SapientNitro

balsamiq

Futureheads

Scripted

+

Scriberia 

TestingTime

Qualaroo 





Partnership opportunities

Three levels of sponsorship are available, with built-in flexibility to tailor your package. Places are strictly limited.

Premier partner

£25,000

1 available

Top sponsor logo placements on the event website

Listing as premier sponsor on all marketing & mailers

Top logo placement on event branding & a page in the programme

Exhibition space in the heart of our breakout area for your team to connect with participants

4 x conference passes for your team or clients*

Include an item for our 'build your own goody bag'

Co-branding of our exclusive speakers' dinner plus two seats at the table

Pick one of the [sponsorship enhancement options](#)

Exhibitor

£12,500

3 available

Logo on the event website

Listing as a sponsor on all marketing & mailers

Logo on event branding & in the event programme

Exhibition space in the heart of our breakout area for your team to connect with participants

4 x conference passes for your team or clients*

Include an item for our 'build your own goody bag'

Associate

£6,500

5 available

Logo on the event website

Listing as an associate sponsor on all marketing & mailers

Logo on event branding & in the event programme

2 x conference passes for your team or clients*

Include an item for our 'build your own goody bag'

*Additional conference passes available at a discounted rate.



Sponsorship enhancement options

- 1 Welcome party — £10k
The day one drinks are on you!
- 2 Closing party — £10k
Let's raise a glass together at the end of day two
- 3 Coffee lovers — £8.5k
Sponsor that all important conference fuel - your logo on every cup!
- 4 Diversity, Equity & Inclusion programme — £7.5k
Fund tickets & travel for people who might otherwise not be able to participate
- 5 Content partner — POA
Various opportunities to reach global audience of UXers



Attendee comments



Joshua Schaer
@JoshuaSchaer

Thank you [@UXLondon](#), [@clearleft](#) and everybody involved for those wonderful, inspirational talks and workshops! 💖 Best conference I've ever attended 🙌. Made some awesome new friends and got lots of great and helpful input to take into my daily work! You all rock! 🙌



Daren
@dazzag

[#UXLondon](#) excellent first day, great speakers, awesome design sprint workshop with a top team!



Anne Kehlet
@annekehlet

Thank you [@UXLondon](#) and [@clearleft](#) for an amazing 3 days! Feeling so inspired, motivated and full of new ideas! Great talks, great workshops, great thoughts and great people!



John Cutler
@johncutlefish

[@clearleft](#) [@andybudd](#) and the whole team put on an amazing event. Down to sustainability and shwag. Everything. [@UXLondon](#) was incredible.



Josh Clark
@bigmediumhosh

Had a great time sharing ideas at [#uxlondon](#) this week—and learning a ton from the other speakers and especially the attendees.

Huge thanks to the whole [@clearleft](#) [@UXLondon](#) gang for a great experience.